



Company Profile

# YAAZ

beauty. nature. soul.



# we crave for quality & beauty

## Mision and Vision

YAAZ is dedicated to transforming living spaces and enhancing people's lives.

Our mission is to enhance the quality of life by striking a perfect balance between aesthetics and functionality. Our vision is to provide sustainable, innovative, and impactful designs that allow individuals to express their personal styles in every home and space.

At YAAZ, we aim to make living spaces more comfortable, aesthetic, and functional with our commitment to quality products and customer satisfaction focused services.

However, most importantly, it is the deep respect for ethics that guides all our actions, along with the desire and ability to build value.





Product varieties in total  
(until 2024)



in furniture manufacturing  
and distribution



from international  
design competitions



aluminum raw material  
and special molds

## YAAZ

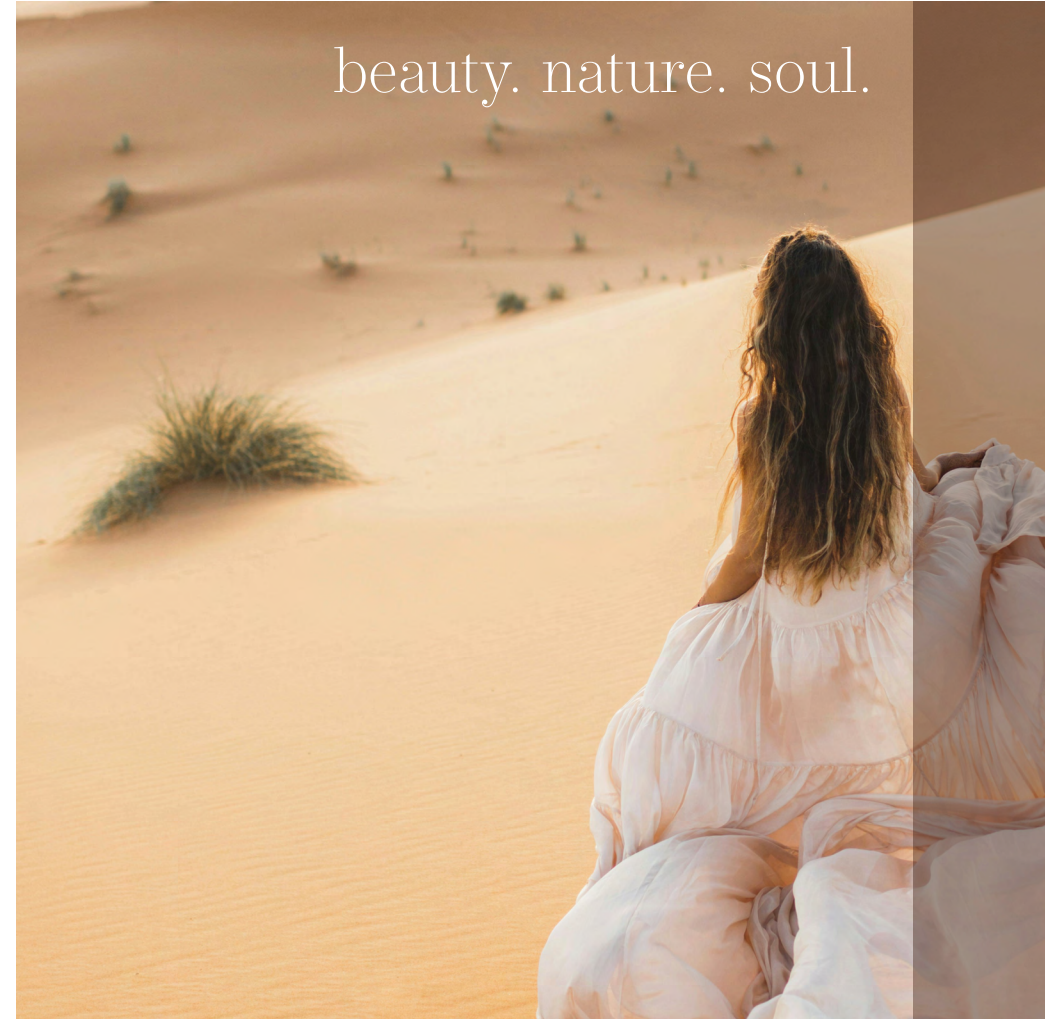
The desire to produce design products and ADASAN's 25 years of experience were transferred to the new project we named YAAZ in 2020.

The products produced in Türkiye were created by internationally renowned designers.

Setting out to add beauty to every life it touches, YAAZ quickly became a world-renowned brand with its young and dynamic structure.

A brand that cares about design, loves to produce and manages to renew itself every day with a spirit that knows it very well.

A flagship that opens up from Türkiye to the World.





## YAAZ Team

The foundation of our success is our team of talented individuals who actively participate in every stage of our operations.

This talented team, which works meticulously at every stage of the supply chain, ensures a smooth operation from the supply of raw materials to the delivery of products to the end user.

The contribution of our Italian art director AngelettiRuzza Design team by being present at the R&D stage of each product, the detailed follow-up of the production by our engineers and the contribution of the team producing digital materials to professional demands, the communication success of our Italy-based PR agency in international environments not only ensures the smooth flow of our operations, but also forms the basis of our brand's success in international projects.

YAAZ is a virtuous model shaped by the team spirit of individuals who share the same values and are determined to get one step closer to the common goal of bringing beauty to our lives and the lives of our customers.



## Color Analysis

Our art directors continuously collaborate closely with leading fabric manufacturers in the industry and other materials used, conducting ongoing research.

Our goal is to offer a contemporary and innovative color palette that perfectly complements YAAZ's furniture collections. Throughout this process, we aim to maintain our aesthetic vision and quality standards at the highest level, striving to provide our customers with the best experience possible.



# Design Methodology

## Design Methodology

Our design process encompasses a range of disciplines and methods that enable the creation of innovative and functional products.

Each project is carefully planned and executed, taking into account factors such as customer needs, aesthetic preferences and technical requirements.

Our design process, which aims to provide our customers with a unique and satisfying experience, is supported by the principles of continuous improvement and progress. The Italian AngelettiRuzza Design team is also our art director and provides meticulous support in the R&D phase of our collections.

The American Michael Graves Design team is an important part of our team with the ethical and scientific approach they follow in the wisdom of their founder.

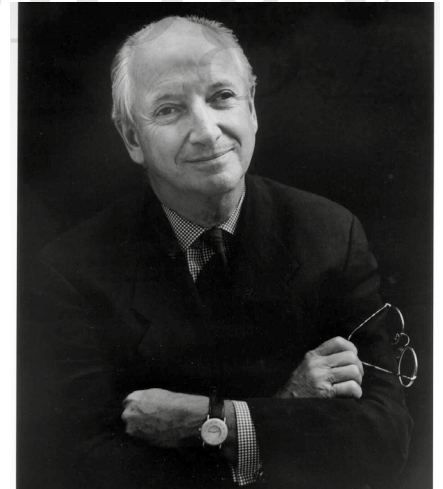
The aesthetic and functional design approach of Italian Raffaella Mangiarotti continues to enrich our collections.

The YaazLab Design team, consisting of young and dynamic Turkish designers, has a creative approach that carries traditional Turkish lines to the new century.

The starting point of the entire design approach is to bring universal beauty and aesthetics to our lives.



AngelettiRuzza Design



Michael Graves Design



Raffaella Mangiarotti



YaazLab





Production



## Production

YAAZ's production facilities are located in Türkiye.

We work with an expert staff from the design phase to prototyping, meticulous material selection and final product manufacturing.

We guarantee excellence in production by prioritizing quality and innovation at every step.

Our factory in Adana is spread over a total area of 57,000 square meters, including 30,000 square meters of indoor space and 27,000 square meters of outdoor space. In this large facility, where 275 people work, we host modern facilities for production and storage.

Our showroom located in the factory provides our customers with the opportunity to see and experience our products up close.

In accordance with our understanding of sustainability, every stage of our production process, which takes place in the solar energy-powered production facility, is inspected by expert civil organizations.



# We Love Our Planet

YAAZ's founding philosophy is to touch your life and the lives of future generations with love.

This philosophy is the basis of the success our brand has achieved in a short time.

# ISO 14001:2015



**We love our Planet, and we document it.**

**With the ISO 14001:2015 certificate,**

We shape the impact of Yaaz on our lives by taking our environmental responsibilities into consideration.

Since 2020, we have focused on minimizing our carbon footprint and restructured our supply chain and production areas for this purpose.

While we provide the energy of our 45,000 m<sup>2</sup> closed area of our factory with solar panels, we took care to ensure that all the materials we use serve the same purpose. In addition, we carried out a forestation project with the participation of all our employees in our 30,000 m<sup>2</sup> area.

We monitor our supply chain every day and ensure that it serves our sustainability approach in the most accurate way.


**As a result, in 2024;**

**We have approved this effort with the ISO 14001:2015 certificate.**

Rest assured. Because YAAZ's founding philosophy is to touch your life and the lives of future generations with love.

This philosophy is the basis of the success our brand has achieved in a short time.





## YAAZ Sustainability Strategy & Environmental Management

Data is collected and stored in accordance with ISO 9001:2015, ISO 14001:2015, ISO 45001:2018, and ISO 10002:2018 quality management systems.

### **Greenhouse Gas Reduction Initiatives**

YAAZ plans and implements various initiatives to reduce or prevent greenhouse gas emissions. Through these efforts, the company aims to measure and assess emission reductions achieved as a result of its greenhouse gas mitigation and removal strategies.

YAAZ is committed to protecting the environment and creating value for society within the framework of its sustainability vision. To achieve this, the company has established three key pillars of sustainability: Environmental Responsibility, Social Impact, and Corporate Governance.

# Environmental Management



## Sustainability Strategies:

**Sustainable Material Use:** YAAZ aims to reduce its carbon footprint by promoting the use of recyclable and environmentally friendly materials in production processes. Sustainability principles are also prioritized in supplier selection.

**Digitalization and Paper Reduction:** YAAZ seeks to minimize paper consumption by digitalizing processes related to purchasing and sales. This initiative not only reduces material waste but also enhances investments in digital infrastructure.

**Green Office Practices:** To improve energy efficiency in office spaces, YAAZ is implementing green office practices, increasing greenery, and encouraging employees to adopt energy-saving behaviors.

**Zero Waste Program:** YAAZ is committed to minimizing waste and increasing recycling rates by providing the necessary infrastructure and training. The company sets targets to achieve zero waste in its production processes.

**Carbon Footprint Analysis:** YAAZ will conduct regular annual carbon footprint assessments to identify areas for improvement. Progress and strategy effectiveness will be monitored through annual reports.

**Social Awareness Projects:** The company will organize social awareness initiatives, seminars, and interactive events to educate the community on reducing carbon emissions.

**Cleaner Fuel Use:** YAAZ aims to lower carbon emissions by transitioning to low-emission fuels.

**Energy Management:** In pursuit of lower electricity consumption, YAAZ plans to implement energy-efficient lighting systems and provide training to employees on electricity conservation.

**Water Efficiency:** YAAZ will conduct awareness programs for employees on efficient water management to optimize domestic water usage.

**Afforestation Activities:** To offset carbon dioxide emissions, YAAZ will engage in afforestation projects to expand carbon sinks.

**Sustainable Transportation:** YAAZ is developing a roadmap to encourage the use of electric and hybrid vehicles to reduce transport-related emissions. The company promotes the adoption of electric vehicles by reducing travel and transport needs and encourages the use of public transportation when necessary.

# Sustainability

## Raw Material Complements

**Teak:** Due to its durability, strength and durability, teak is the most suitable type of wood, especially for outdoor use.

**Aluminium:** Aluminum is a lightweight and strong metal with an excellent strength-to-weight ratio and corrosion resistance. These properties make it an ideal material for outdoor furniture.

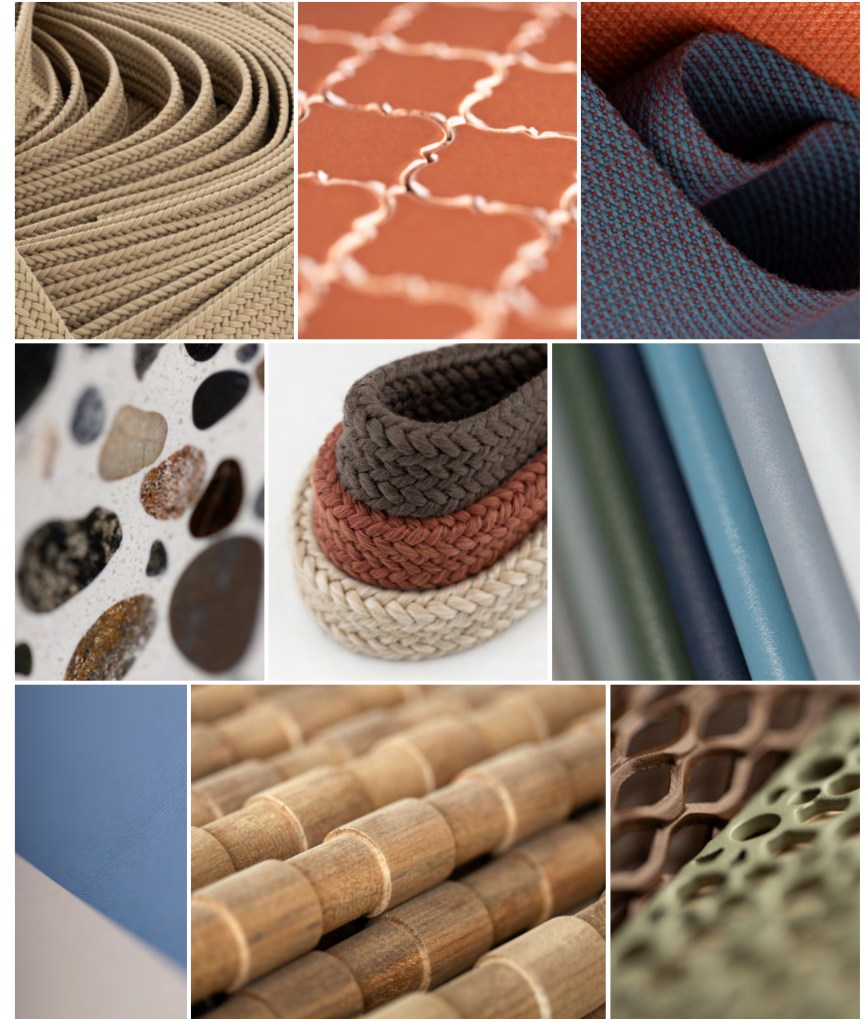
**Rope:** During production, with the use of additives and special pigments, the yarns in our YAAZ synthetic rope collection provide high protection against sunlight and weather conditions, as well as exceptional color fastness and strength.

**Fabrics:** Outdoor fabrics made from acrylic yarns are resistant to weather conditions, friction, tearing, and similar factors.

**Porcelain:** Among the types of ceramics, gains superiority as the most valuable product of your space due to its durability, special compactness, and resistance to external factors.

**Ment:** Paviment offer ample opportunities for diverse designs in spaces, particularly for outdoor use, with their resistance to color fading and unlimited color options, as well as a wide variety of sizes available.

**Zpact:** Zero-HPL, reinforced with pine or organic polymer (lignin), boasts a stylish appearance and is extremely durable. Thanks to these superior features, Zero-HPL is ideal for outdoor applications.



## Raw Material Complements

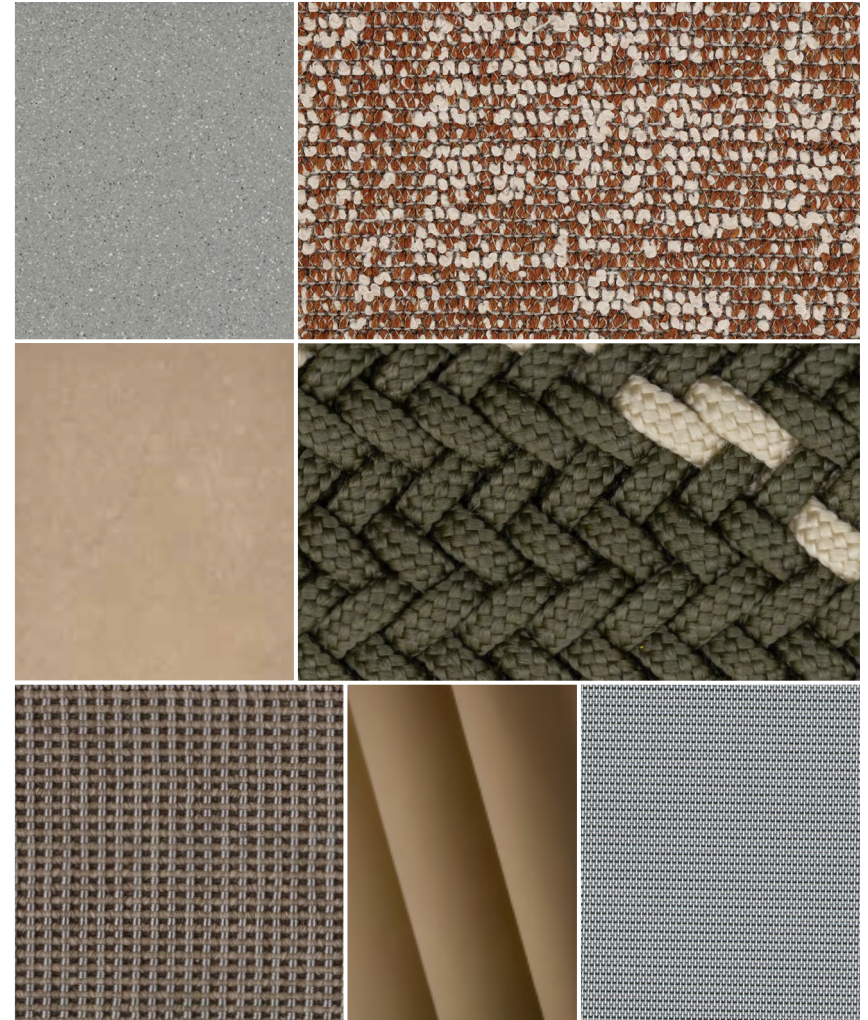
**Elios Sling:** Brings comfort to everyday life with its lightweight structure and practical usability. Beyond its comfort, it is water-resistant and easy to maintain. Resistant to tearing or cracking, it also withstands mold formation and UV rays, preventing color fading.

**Band&Strap:** The straps we use in the UZ collection are specially designed with YAAZ ROPE raw material and production method. The colours chosen are determined by colour engineers to match the wood and fabric collections. The straps we use in the Monte collection are flexible straps produced by Sunbrella and are under the assurance of Sunbrella. The selected colours were determined by colour engineers to match the wood and fabric collections.

**Coating Concrete:** The stone effect paint collection, developed with the cement spraying method, offers a great alternative for aesthetic surfaces in outdoor products.

**Natural Ceramic:** Opaque and with a tactile quality, this surface has a slightly burnished look that makes it soft and inviting. Particular care in the selection of high quality raw materials creates a surface with delicate coloured effects and with the extraordinary illusion of depth.

**Protective Cover:** Polyester fabric with one side polyurethane coating, made in Italy for outdoor furniture. It is a breathable, lightweight, water resistant fabric with international certification and high level UV color fastness.





# Quality & Certification

## Quality Control and Certifications

Significant aspect demonstrating our commitment to quality standards and the reliability of our products.

Particularly, by partnering with reputable firms like Jotun, Akzo Nobel, Sunbrella, Serge Ferrari we ensure the use of high-quality materials and certified products.

These certifications validate that our products adhere to environmental standards, are safe and healthy, and meet the highest quality benchmarks.

Our close relationships with our partners allow us to continually enhance our quality control and assurance processes, reflecting our dedication to delivering the best products to our customers.

**Our company can provide the requested tests and certificates regarding the properties of the fabrics we use.**



For-Para 7740, 7741WP & 7747



# Logistic

## Logistic

As YAAZ, we provide fast and reliable delivery to our customers by using various transportation methods such as land, air and sea transportation to 150 countries worldwide.

We prefer insured transportation to ensure security during the transportation process. In this way, we guarantee that our products reach our customers safely and in the best conditions.

We follow the operations step by step throughout this process and inform our customers simultaneously. By managing the transportation operations correctly, we carry out a meticulous working process to ensure that the orders reach their destination in a healthy way.



## Digital Infrastructure

For a detailed overview of products and related information, we have a real-time updated database that provides up-to-date and comprehensive details.

This database includes technical specifications of the products, photographs, dimensions, materials used, and customization options available.

Through this database, our customers can easily access detailed information about the products they are interested in and make more informed purchasing decisions.

Continuously updated, this database aims to maximize customer satisfaction.



### Uz Armchair

angelettiruzza design

REVIT

OBJ

3DMAX

DATASHEET

DWG

# Digital Infrastructure

# Academy

## Academy

In both our personal and professional lives, the principle of “Continuous Learning” is of great importance.

Whether in production, sales, marketing or any other field, our workforce is the driving force behind our competitive advantage.

In this context, the development of our personnel, the increase in their performance and the training of talented and competent employees are extremely important.

We believe in the power of education in production and provide training opportunities that will enable our employees to embrace their professions and ensure their personal development.

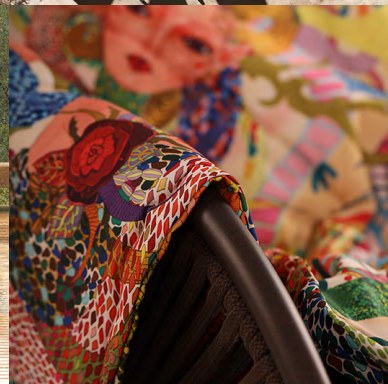
Considering the complementary and developing effect of our female employees, who constitute 30% of our personnel working in the production field, at every point in the field, we attach great importance to the development of their professional training so that women can take on more roles at the production level.

With the aim of creating a more successful team consisting of self-confident, talented, respectful, passionate and well-educated individuals, we established “Adasan Academy” to continuously offer these training programs within the company.





# Collections







archiproducts  
DESIGN AWARDS



GERMAN  
DESIGN  
AWARD

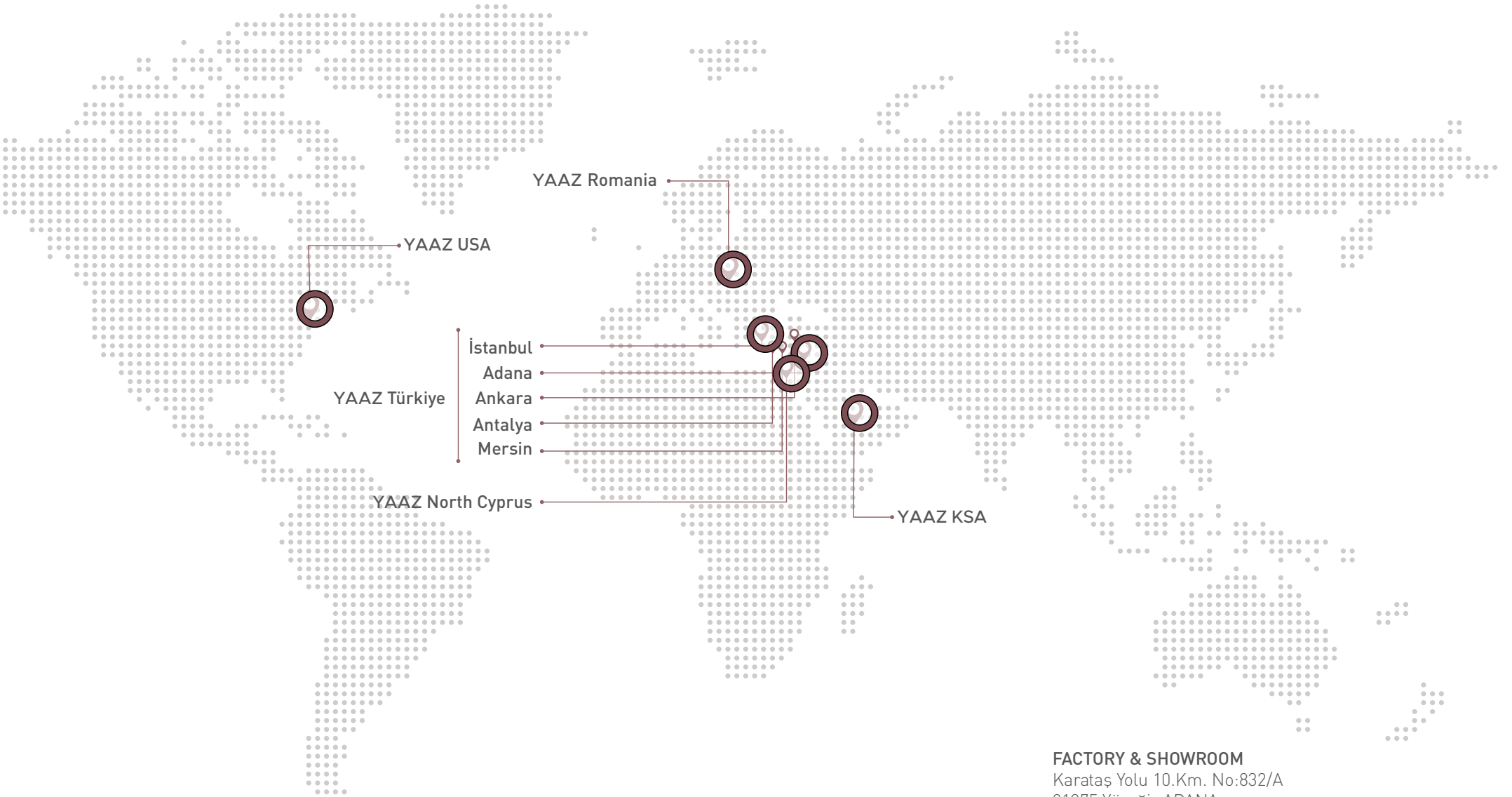


We match  
our designs  
with experiences.



نيوم NEOM





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Thank you for your interest

[www.yaaz.com](http://www.yaaz.com)

