



Press release

Milano Design Week 2022

**YAAZ, FOR THE FIRST TIME AT THE SALONE DEL MOBILE AND ADI DESIGN MUSEUM, FROM 6 TO 12 JUNE 2022, INTERPRETS JOY AND LIGHTNESS IN ITS VISION OF THE OUTDOORS WITH A SELECTION OF FURNITURE ELEMENTS DESIGNED BY ANGELETTI RUZZA.**

**YAAZ**, Turkish brand active in the production of furniture elements designed for the outdoors, presents **from 6 to 12 June 2022** at the **Salone del Mobile** and within the **ADI Design Museum** the collections realised in collaboration with the artistic direction of **Angeletti Ruzza**, in two exhibition projects that give shape to the brand's aesthetics and philosophy.

The installation designed for the Salone del Mobile is **immersed in an environment dominated by the purity of white**. The **UZ, BARLA, OVA** and **TURTLE** collections are arranged on a thick gravel pavement that delimits the path between the elements, reproducing the expanse of the earth and suggesting a connection with the outdoors.

Shadows of branches and leaves moved by the wind will be cast on the walls, mimicking the serene atmosphere of a garden. The exhibition brings the YAAZ furnishings back into their chosen context, inducing the airy, light sensations of a cool summer's day.

The **UZ** collection unites **a table, an armchair, a sofa and a chair**. The chair, smaller in size in comparison to the other elements, is created with a metal structure, differentiating itself from the other products that use **wood as their structural material**.

The profiles of the **UZ** series come from the **study of the geometric form of a cylinder, worked in the height and diameter** and made more complex by tapering at the end, like on the armrests of the chair. **Cushions in soft-coloured fabrics** and hinged to the seats complete the creations, giving a general sensation of comfort and relaxation that interprets the entire company philosophy of *outdoor* living.

The **BARLA** collection embodies this vision and **is composed of an armchair, a large, wide sofa, a table and a chair**. The main structure of elements is represented by **two aluminum tubes** that always run parallel, following both straight and curved lines with a constant course that traces the general profile: the production holds, hosts and overcomes a complex technical challenge by restoring **a general idea of solidity**.

The furniture elements find their definition through a **tightly woven fabric with large thickness** which contributes to the soft and round shapes and to the wide and comfortable proportions of the

elements highlighted by the **cushions hinged to the external metal structure** of the sofa and of the armchair.

**OVA** is a **modular seating system** designed by Angeletti Ruzza to enhance the value of modularity and inscribe it in the concept of comfort that underpins the YAAZ vision. Starting with an aluminium frame, OVA's seats display a **lively and flexible character** thanks to the wide availability of heights that are modelled on the design of the backrests.

The presence of cords in numerous colours defines the overall aesthetics and linear geometry of the series, highlighting the quality of the materials chosen: **the arrangement of the cushions on the backrests is free**, allowing original arrangements that adapt to different furnishing contexts.

The **TURTLE** collection translates into design elements **the language and imagery of childhood** that finds its most desired stage in open space and light. **The chair, armchair and rocking chair** recall childhood games in their light-heartedness.

YAAZ's experience in working with aluminium makes it possible to obtain furniture that withstands even the harshest weather conditions while keeping the design focused on comfort: the cushions provide soft padding, contributing to **the brand's typical wide lines**.

The prestigious courtyard of the **ADI Design Museum** hosts the **BARLA** and **OVA** collections in a circular installation that draws a **feeling of balance and serenity** from the outdoors. The furnishings, in shades of green and blue, the chromatic archetypes of natural spaces, are arranged in an installation featuring four large trees **inspired by the works of Bruno Munari and the popular tradition of the gift tree**, a sign of good omen.

Each tree is accompanied by an aluminium plaque supporting children's works that reproduce, with an abundance of materials, their personal representation of nature. The fairy-tale and dreamy atmosphere finds fulfilment in the detail of the **Cioppo, small handmade birds made of fabric and richly decorated**: all different from each other, they colour the room by channelling lightness.

The exhibition space is completed with **small tables** available in four different sizes whose **glazed ceramic top** extends the variety of colours of the installation, playing with the reflections of the surface.

## YAAZ

Salone del Mobile.Milano  
Pavilion 12, Booth F10  
7 - 12 June 2022  
Fiera Milano, Rho

ADI Design Museum  
Piazza Compasso d'Oro 1, Milan  
6 - 12 June | 10.30 am - 10 pm  
Press day | 6 June | 10.30 am - 10 pm

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